

# Casey Bernardo

Designer - Austin, TX

---

## About

I am an award winning art director and multi-media designer in Austin, TX. Though my work has been seen in Time Square, The Washington Post and Fox News I also enjoy designing editorial content and apparel for niche audiences in motorsports, brazilian jiu jitsu and tech. I use my expertise in video art, print production and directing to tell brand stories and elevate visual identity.

---

## Experience

**Principal Motion Designer, Saronic Technologies** *November 2024 - Present* *Austin, TX*

Designed and produced cross-platform content for digital media with a strong emphasis on motion identity systems, video editing and content capture and ensured visual consistency across branding campaigns.

**Art Director (Freelance), Shoyoroll** *July 2020 - Present* *Los Angeles, CA*

Produced cross-platform content for print and digital media with a strong emphasis on video art and interactive social media campaigns.

**Brand Designer, Thrill One Sports** *September 2024 - November 2024* *Las Vegas, NV*

Designed and produced cross-platform content for print and digital media with a strong emphasis on print design for events and ensured visual consistency across branding campaigns.

**Senior Graphic Designer, JD Sports** *February 2021 - September 2024* *Boulder, CO*

Designed and produced cross-platform content for print and digital media. Led Content capture and innovation across branding and campaigns.

**Art Director (Freelance), Audio Up Media** *December 2020 - September 2021* *Los Angeles, CA*

Produced key art concepts with a strong emphasis on video art and led innovation across podcast platform and social media campaigns.

**Graphic Designer, FAST SIGNS** *January 2019 - Jan 2020* *Wausau, WI*

Graphic design and print production for large-format vinyl graphics and signage.

**Fabricator, Metal Crafters** *April 2015 - January 2019* *Stevens Point, WI*

Custom metal fabrication including welding, press-brake operation, laser cutting and professional installations.

---

## Experience

**BFA Graphic Design, University of Wisconsin Stevens Point** *Stevens Point, WI*

2020 Arts Bash Scholarship Recipient for Graphic Design

2019 & 2020 Engels-Thielking Award Recipient for Multi-Media Arts

2019 Weber-Rice Award Recipient for Graphic Design

2018 1st Place Piotrowski Award Recipient for Ceramics

---

## Special Projects

MMA Inc.	MMA.COM branding & launch	Art Direction & UI/UX
Material Studios	Branding & Launch	Art Direction
Bleacher Report	2021 NBA Playoffs Apparel	Apparel Design
Daniel Ricciardo	RIC3 Apparel	Apparel Design
Spectral Film Festival	2020 Streaming Festival Site	Art Direction & UI/UX

---

## Contact

9000 La Fauna Path  
Austin, TX 78737

[cbernardo694@gmail.com](mailto:cbernardo694@gmail.com)

(715) 252-3572

## Links

**Portfolio:** <https://caseybernardo.com>

**Linkedin:** <https://www.linkedin.com/in/casey-bernardo-484061a9/>